BRIDGING THE GAP: HIV PREVENTION AND SEXUAL HEALTH IN LATINE/HISPANIC COMMUNITIES

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ABOUT

US

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Despite working for different agencies, we regularly collaborate to connect individuals in our community with essential services. Tulare County is a rural area often facing challenges and barriers due to limited resources and services.

Agenda



- O1 Understanding our comunity: Data snap shot of HIV prevalence in Central Valley
- O2 Stigma and Access to Services
- O3 Cultural and Familial Dynamics
- O4 Strategies to improve engagement
- 05 Community-specific outreach
- 06 Political Climate

Data Snapshot

CDC data shows that:

- "Of the 1.2 million people living with HIV in the United States as of 2019, about 294,200 were Latin[e]."
- "That is a significant overrepresentation: About one-quarter of people living with HIV in the United States are Latin[e], who make up less than one-fifth of the total population."

California HIV Surveillance Report - 2022

By Identity

• 2,767 of 4882 newly diagnosis (56.7%) were Latine

By Geography

(San Joaquin Valley): Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus, Tulare

629 diagnosis (12.9%)

Stigma & Access Services

What does stigma look like in the Central Valley?

Where does stigma stem from in our community?

Consequences of Stigma

Cultural and Familial Dynamics



Challenges

- a. Silence around sexuality
- b. Gender norms
 - i. Machismo and Marianismo
- c. Religious influence
- d. Language barriers
- e. Lack of comprehensive sex education
- f. Medical distrust

Cultural and Familial Dynamics



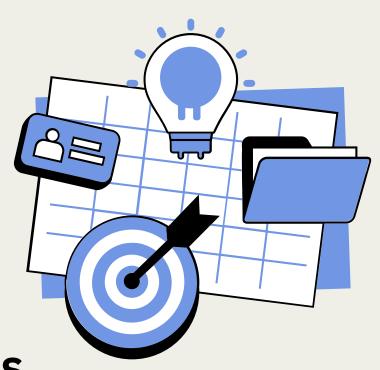
Solutions

- a. Normalize conversations about sexual health
- b. Youth sexual heath rights
- c. Confidential
- d. Use bilingual materials
- e. Community-Based Outreach
 - i. Promotoras or Promotores de Salud (Community Health Workers)
 - ii. Work in underserved areas that are hard to reach for health care professionals

Strategies to Improve Engagement

What we do!

- Community-specific outreach
- Language and health literacy adaptation
- Inclusive services for LGBTQ+ Latine population
- Create safe spaces for youth and undocumented individuals
- Educate service providers (Case Manger, MA's, Front Desk)
- Use of trusted messengers







Outreach Efforts

Cuadrilla

- Provide free health screenings:
 - height, weight, blood pressure, iron, blood sugar, education and free lunch
 - information about health insurance





Outreach Efforts

Tacos for Testing





Outreach Efforts

Dia De Los Muertos: Resource Fair

New Challenges



Immigration:

Immigration and Customs
Enforcement (ICE) entering
healthcare facilities.



Outreach:

Decline in participants/community members attending.

Possibly will continue to see this in the next upcoming months/years.

Resources



California Rapid Response Networks



Immigration Legal Resources



ACLU Guide



Immigratio n

Rad Card



Guide if ICE enters healthcare facility

Any questions?

Thank you!

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